Psychology: Learning Study Guide

1. Classical Conditioning
2. Operant Conditioning
3. Reflex
4. Extinction
5. Law of Effect
6. Reinforcer
7. Skinner’s Box
8. Positive Reinforcement
9. Negative Reinforcement
10. Primary Reinforcer
11. Examples of Primary Reinforcers
12. Examples of Secondary Reinforcers
13. Punishment
14. Ivan Pavlov
15. Unconditioned Stimulus
16. Unconditioned Response
17. Conditioned Stimulus
18. Conditioned Response
19. Spontaneous Recovery
20. Generalization
21. Discrimination
22. Little Albert
23. Peter and the Rabbit
24. Phobias are examples of . . .
25. Classical Conditioning and drug addiction
26. Classical Conditioning and advertising
27. Can your immune system be classically conditioned?
28. Psychologist associated with Operant Conditioning?
29. Shaping
30. Superstitious behavior
31. Disciplining children with Operant Conditioning
32. Rules associated with punishment
33. Avoidance learning
34. Learned helplessness
35. Insight
36. Latent Learning
37. Another name for observational learning?
38. Bandura’s research on aggression
39. Extended Response
40. Think of a behavior of a friend, family member or professor that you would like to change. Using what you know about classical conditioning, operant conditioning, and observational learning, formulate a detailed plan for changing the behavior of the target person.